



MIND MAP: PRIMER COURSE

*"Visualizing and Organizing ideas and thoughts, reflecting Radiant Thinking
Boosting Creativity"*

PROGRAM

- The Brain and the Thought Process
 - Structure and Function
The Physiology of Thinking
 - "Dual Brain" e "Whole Brain" Thinking
 - Natural development of "Radiant" thought
- Mind Maps as a Paradigm Shift
 - From Linear to Radiant
 - Visual Metaphors of Radiant Thinking
- Drawing a Mind Map
 - Central Idea and Branches
 - Words, Images and Colours
 - Association and Connections
- Practicing Mind Mapping
 - The Laws of Mind Mapping
 - Understanding and Overcoming Obstacles
 - Computer Mind Mapping
Demonstration of iMindMap
- Mind Maps' Applications
 - Note Taking and Note Making
 - Time Management, Calendar, Planning
 - Analyzing and Simplifying
 - Collaborating and Sharing

Who should attend?

Managers, Entrepreneurs, Professionals, Teachers, Students, Trainers, Writers, Physicians, Researchers, Politicians, HR, Marketing & Sales Professionals, Public Administrators and Social Operators...
Whoever is looking for new tools for thinking and recalling in a more structured and effective way, for being more creative and innovative, for taking a new perspective and becoming a more motivating and influential member of her/his community

Expected collateral effects?

- * You'll be able to think more clearly, recall and learn more easily
- * You'll be more creative and able to generate new ideas, becoming real "change agents"
- * You'll increase your communication's effectiveness and improve the way you interact with your community

Attendees will receive:

- Presentation material used during the teaching sessions
- Notepads, blank sheets and coloured pens
- A copy of Tony Buzan's fundamental best-selling book "The Mind Map Book"
- An individual Certificate of Attendance
- Online follow-up and support
(you can send us your Mind Maps for receiving guidance and tips)

What will I learn?

- What Mind Maps are and how they do mirror the working of our thought
- How to use Mind Maps to organize and visualize thoughts and ideas
- How to draw a meaningful Mind Map, simply using paper and coloured pens
- How to easily draw effective and beautiful computer Mind Maps (with ThinkBuzan iMindMap software)
- The extraordinary power of Mind Maps for learning, recalling, collaborating and communicating



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JOIN THE COURSE

